



Broadridge Corporate Issuer Solutions
 P.O. Box 1342
 Brentwood, NY 11717
 1-303-974-3777

Dear Shareholder,

Effective January 11, 2019, Broadridge Corporate Issuer Solutions is the transfer agent and registrar for shares of Ameriprise Financial Inc. common stock. As transfer agent, some of the services Broadridge fulfills are the payment of dividends to shareholders and the processing of sales.

Our records indicate that your account was set up to receive dividend and/or sales checks in a currency other than US dollars. It is Broadridge policy to issue payments in currencies other than US dollars as electronic bank payments.

If you would like to enroll in this service, we ask that you please complete the coupon below to include your banking information, which will enable the delivery of your payments directly to your bank account in your desired currency. Please note that there are fees applicable with this service. There is a \$10.00 fee (per payment) for the deposit of dividends and a \$35.00 fee (per payment) for the deposit of sales proceeds. Before submitting the coupon to enroll, please check with your bank to confirm if additional fees will be charged.

If a completed coupon is not received, your dividend payments will be issued via check made payable in US dollars.

If you have any questions, please contact us at 1-303-974-3777 or email us at shareholder@broadridge.com.

Sincerely,

Broadridge Corporate Issuer Solutions

Please detach and return to: Broadridge Corporate Issuer Solutions, P.O. Box 1342, Brentwood, NY 11717

Electronic Payment Authorization

I/We hereby authorize Broadridge Corporate Issuer Solutions, Inc., as disbursing agent for the Company, to initiate dividend credit entries to my/our account; or if necessary, debit entries or adjustments for any credit entries in error. This authority is to remain in effect until my/our written authorization to terminate the service is received, in time to afford Broadridge Corporate Issuer Solutions, Inc. reasonable opportunity to act on it, or until the Company or Broadridge Corporate Issuer Solutions, Inc. terminates this service.

1. SWIFT or Bank Identifier Code (BIC): _____
2. International Routing Code (IRC): _____
3. International Bank Account Number (IBAN): _____
4. Name on Bank Account: _____
5. Name of Bank or Financial Institution: _____
6. Bank Address: _____
7. Intermediary Bank Name (if applicable): _____
8. Intermediary Bank SWIFT or ABA (if applicable): _____
9. Currency: _____
10. Broadridge Account Number: 6082

The endorser hereby agrees to the terms of the Automated Clearing House (ACH) Authorization statement printed above:

 Signature

 Date

Electronic Payment Instructions

A. The Electronic Payment Authorization statement authorizes Broadridge Corporate Issuer Solutions, Inc. to electronically credit your dividends directly into your account at your financial institution.

B. Please be advised that a 5 business day hold period exists for the establishment and/or change of banking instructions on an account.

C. The following items regarding your financial institution are required on this coupon. Missing or incomplete data will result in return of the coupon.

1. Your financial institution's SWIFT Code or Bank Identifier Code (BIC) – the 8 to 11 character international bank code that identifies your bank. This typically includes a 4 digit bank code, a 2 digit country code, a 2 digit location code and an optional 3 digit branch code. Example: CTBAAU2S
2. Your financial institution's International Routing Code (IRC) – a routing code used to aid in routing the payment to your bank account. Different countries may have different names for this code. Example: Sort Code in the United Kingdom, Canadian Payments Association Routing Number in Canada
3. Your International Bank Account Number (IBAN) – a code up to 34 characters long, containing numbers and letters, which contains information about the receiving country, bank, branch, and account number.
4. The name listed on your account at your financial institution.
5. The name of your bank or financial institution.
6. Your financial institution's address.
7. If your financial institution uses an intermediary bank in the U.S. to assist in the transfer of funds, please provide the intermediary bank's name. Please confirm with your financial institution if an intermediary is used.
8. If your financial institution uses an intermediary bank, please provide the intermediary bank's SWIFT Code or ABA. Please consult your financial institution for this information.
9. The currency in which you want your payments issued.
10. Your Broadridge account number.
11. Signature and date of all account owners.